

Our Vision

Our aim is to support you in providing your clients with the most suitable eyewear for their personal prescription.

Combined with the trust, knowledge, time and skill you must demonstrate in considering protecting and optimising the client's vision & taking into account durability, comfort, cosmetic appearance, life style, vocational and recreational use.

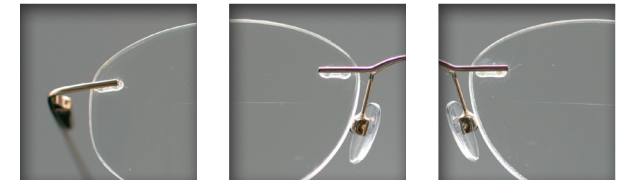
Understanding and responding appropriately to the client's expectations, aspirations and concerns, may require further consultations within strict ethical & professional guidelines. Providing this service will involve asking many questions concerning general health and well being, including if appropriate any medication.

So we hope you can say to your clients, in the test room: **'we have a lens for that'**.

Availability

Lens type	Clear	T-VI®	XTRActive	NuPolar
FSV SHMC	●			
FSV HC Spherical	●			
SV spherical	●	●	●	●
SV aspherical	●	●		
Flat top 28	●	●		
Image PAL	●	●		
Digital PALs*	●	●	●	●

TRILOGY®
Made With Trivex



The lightest & strongest lens material combined with the best optical clarity of any thin lens technology currently available

Essential
Information
For Your Business

This material is a part of
I.C.E programme

A full description of TRILOGY® availability will be found in the Dispensing Opticians Guide (free to download or via e-mail julian.wiles@youngereurope.com)

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Information

By offering TRILOGY®
my business gets

- The lightest & strongest lens available. No other thin lens technology combines these benefits with superior clarity of vision
- Suits most frames. Ideal for sports vision, rimless and supra mounts
- Choice of suppliers and digital progressive designs
- Proven track record from PPG industries: developers of CR-39® monomer and Transitions® photochromic technology.
- Suitable for 85% of all prescriptions dispensed (between +/- 4DS)
- Aligned with current marketing trends for healthy sight in any light
- Ideal for either daywear or sun wear (NuPolar® Trilogy®)
- A potentially profitable new income stream with full control over your ICE strategy
- Enables you to find more clients, to dispense more to those you already see AND to bring back existing clients sooner
- Unique 'Dynamic Guarantee' against breakage (CET presentation required)
- Premium lens positioning & reduced marketing costs with award winning POS and FREE hyperlinks to Younger Optics websites
- Raises 'the cost of switching', 'adds value' and differentiates you from commodity lenses
- An ideal 'upgrade' from CR-39® or Polycarbonate

Communication

By purchasing TRILOGY®
my clients get

- The lightest lens material available. Reducing the weight of the lens is often the single thing most clients would do to improve their eyewear
- Safe: Patients with reduced vision in one or both eyes must be offered one of the most impact resistant lenses available so that you may protect their remaining vision
- Clear Vision. No other thin lens technology has a higher abbe value, essential for visual clarity
- TRILOGY® is suitable for all frames and is particularly suited to rimless and semi rimless mounts. Offer a unique Dynamic Guarantee against breakage.
- NuPolar® Trilogy® will block harmful, debilitating, distracting and discomforting glare and is an ideal sun lens for active leisure wear or wrap designs
- Trivex® material was developed by PPG Industries® a world leader in Optical monomers and technologies
- 100% UVA/UVB protection from this premium lens.
- Suitable for both daywear & sun wear. Especially with NuPolar® Trilogy® delivering consistent fixed tint technology
- Enjoy full depth perception and natural colours and clarity of vision delivered by NuPolar® Trilogy® polarising lens technology
- Wear TRILOGY® if you enjoy outdoor active leisure activities: cycling, hiking, rambling, horse riding etc
- Trilogy made with Trivex is ideal for children and adults of all ages.

Education

Continuing Education
And Training

If you want more go to:

www.nupolar.com
www.youngeroptics.com
www.ppgtrivex.com/education

1 CET point: C-11558 & C-14337

Trivex: Making life simple is available FREE in store (or larger groups/area meetings/LOC's/national/regional training sessions).

TRILOGY® A Dispensing Opticians guide (based on our CET presentation as a downloadable pdf)
email only **julian.wiles@youngereurope.com**

If you want to quickly identify the clients most likely to benefit, this is what you need to read next.

Award winning: OLA Awards of Excellence

2002: Materials (Trilogy®)

2003: lens treatment (Trilogy® Transitions®)

2006: Marketing. (Art & Science Brochures)