



© Marc Daviet 09/2017

LENSTEC
—optical group—

Stand L210

PRESS PACK

100% Optical January 2018

lenstecopticalgroup.co.uk



THE BRAND

In 2018, Julbo will celebrate 130 years in business. 130 years of family history, 130 years of innovation, and 130 years dedicated to better vision. Julbo has always been an independent, small and friendly company, but the Jura brand has also successfully evolved and adapted to the times.

Since 1888, Julbo has consistently added unique technical value to eyewear. Always attentive to the needs of end users, it innovates to find new solutions that ensure the best possible vision. Thanks to ongoing investment in outdoor sports and the close relationships it enjoys with resellers, the company is constantly renewing its product offering.

2018 promises (yet again) to be a fine vintage for Julbo. The sun range has been expanded with high performance products embracing the latest style trends, and in another exciting development, the brand's optical offering is now fully complete. With a portfolio of highly diverse but also highly relevant products for users, Julbo is now a total player in the optical market and a benchmark eyewear brand.

SUNGLASSES

Year after year, Julbo has confirmed its position as one of the key brands in the sports eyewear market. A partner of the best outdoor moments, our photochromic Reactiv technology continues to amaze and convince the most demanding sportspeople, providing perfect vision whatever the weather. The attractiveness of our sunglasses collection remains unrivalled as we continue to add new innovations. Our frames reinvent the concepts of field of vision, comfort, ventilation and performance for all types of discipline. Julbo is entering new segments with sunglasses dedicated to triathlon and stand up paddling, and also now offers a versatile, technical, more urban and resolutely on-trend line of models. Tireless pioneers of sunglasses in motion and watchful guardians of children's vision, we cultivate Julbo technical passion for the most exciting of times.

REACTIV

Designed for dedicated athletes on all types of terrain in all weathers, REACTIV photochromic technology immediately adapts lenses to the prevailing light conditions for ultra-accurate vision, whatever the weather.

More than 10 years of development and experimentation in the most demanding sports make REACTIV lenses the best photochromic reference on the market. Manufactured using casting technology, they benefit from photochromic treatment throughout the body of the lens and come with a lifetime warranty. They offer outstanding performance in all technical criteria: reactivity speed, photochromic range, lens tint, efficiency of the polarizing filter and special coatings to meet specific needs.

REACTIV market-leading technology has resulted in 5 lenses adapted to different sports, and they can also be used in Rx Trem prescription sunglasses.

REACTIV

PHOTOCHROMIC



WHATEVER THE WEATHER

REACTIV photochromic technology: when the weather changes, no need to change your frames.

ZEBRA 2
PHOTOCHROMIC 4

ZEBRA LIGHT 1
PHOTOCHROMIC 3

ZEBRA LIGHT RED 1
PHOTOCHROMIC 3

CAMELEON 2
PHOTOCHROMIC & POLARIZED 4

OCTOPUS 2
PHOTOCHROMIC & POLARIZED 4



MOUNTAIN

Born in the mountains of the Jura, and a partner of the greatest mountaineers, Julbo takes inspiration from their mountain spirit and the latest sporting trends to offer sunglasses with a unique character blending innovation, technical excellence, tradition and style. Explorer 2.0 consolidates its reputation for peak performance. Shield combines technical excellence, versatility and style. Camino is perfect for long-distance trails and Cham is our iconic rerelease.



CAMELEON 2/4 PHOTOCHROMIC & POLARIZED | **ZEBRA** 2/4 PHOTOCHROMIC | **SPECTRON 3CF** POLYCARBONATE | **SPECTRON 4** POLYCARBONATE | **ALTI ARC 4** MINERAL GLASS

SHIELD / The cross-mountain benchmark

Julbo has produced a stylish frame for cross/mountain bike hoppers to reflect both their spirit of adventure and technical ability. All-terrain and all-protection, Shield will open both your field of vision and your mind to what's possible: Zebra or Cameleon photochromic REACTIV lenses for perfect vision, and non-slip curved temples with Nose Grip so they stay on your head when things get bumpy! Air Flow ventilation and removable soft-feel side shields guarantee maximum comfort. The sleek rectangular shape ensures style and bold moves go hand-in-hand.



NAUTIC



REGATTA / Ready for any challenge

A partner of the greatest sailors aboard ultra-fast catamarans, Julbo has designed Regatta for superb nautical performance. Outstanding grip and toughness through a curved polypropylene frame, clear vision thanks to photochromic and polarized Octopus REACTIV lenses, and an unimpeded view created by a water-repellent lens coating and open rim facilitating water run-off. Low-density material and the floating cord will stop these sunglasses from sinking. With slim temples and great coverage, Regatta is ready for anything!



■ SPEED

Joggers, trail runners, mountain bikers, cyclists and triathletes: the new outdoor generation continues its quest for ultimate performance, thrills and excitement, or simply pure pleasure. The Speed range features two key concepts. Pure performance: Aero and Aerolite are available in limited editions and Aerospeed adds an XXL field of vision for addicts of intense effort. Style: Renegade and Resist provide a balanced mix of technical excellence and style.



ZEBRON LIGHT 1 PHOTOCHROMIC 3
ZEBRON LIGHT RED 1 PHOTOCHROMIC 3
SPECTRON3CF POLYCARBONATE

AEROSPEED / Unlimited vision and performance

For endurance addicts, triathletes seeking peak performance, cyclists and runners, Aerospeed is the perfect answer for a new dimension of vision and speed. Its giant photochromic Reactiv lens creates an XXL field of vision in the maximum speed position and in all other configurations. Innovative aerodynamics guarantee both all-comfort coverage and excellent penetration through air. Light, rapid and streamlined for seeing ever faster!

RENEGADE / In view on all types of terrain

Blasting down a single track followed by lunch on the terrace? Same sunglasses, same style and same protection. Julbo has created Renegade, at home in daily life on any type of terrain. Its resolutely urban look disguises a keen appetite for adventure: incredible grip, wide angle of vision and photochromic Reactiv lenses. A true work of art!



RESIST / Speed for women



With feminine good looks and freeride spirit, Resist is up to any challenge and refuses to compromise. Effortlessly switching from town to mountains, it offers an outstanding level of performance: pantos shape and keyhole bridge for style, grip material, a curved front and temples to take on the worst situations, as well as photochromic Reactiv lenses for the best vision. 100% protection of your look.

Lenstec Optical Group are really excited to launch INVU at 100% Optical!

INVU is an intelligent, multi-layer light management system. The INVU ultra polarised lens is the next generation in polarised lens technology.



This unique nine layer lens selectively filters out reflected glare and offers clear, glare-free vision with high contrast and exceptional colour perception.

The 2018 Rx program benefits from all of the normal polarised lens types driven by NuPolar® technology across all indices including CR39, Trivex, Polycarbonate and High Index all at a great **complete Frame + Lens price!**

ULTRA POLARIZED
THE ULTIMATE VISION & PROTECTION

INVU Polarised sun-wear powered by Lenstec Optical Group.

INVU.
BY SWISS EYEWEAR GROUP 

Available in single vision, bifocal and digital varifocal lens types our 2018 package will also incorporate some of the very latest polarised material options including Polycarbonate graduated and a brand new polarised photochromic called Infinite Grey™ 35-9% LTF.



Athleisure is not just for adults!

VerSport sports Rx goggles for children, teens and adults are designed for wear in the sports arena and as a general wear activity product.

In 2016 Lenstec Optical Group launched this Sports Rx protective range, combining the best in ergonomic design, and have exclusivity through UK and Ireland

Rx goggles comprise impact resistant frames made from a high-yield polymer based material, dual locking with raised rear bevel edge system for great lens retention, an anti-shock and optimal air flow bridge, slightly deeper eye shapes for best fit.



Children's frames come with a full head band as standard in 46 and 49mm eye sizes, while teen and adult ranges have three different models up to 56 eye size and soft sides and an option to remove the sides and replace with a full head band.

VERSPORT



Rx polycarbonate impact protective lenses have a range of +8.00 to -10.00 with cyls to 6.00.

"With sports clubs now suggesting their members wear a sports goggle supplied with polycarbonate corrective lenses, there has never been a better time to enter the sports Rx arena." said Nigel Castle, Lenstec Optical Group MD.



LENSTEC
—optical group—

Why choose Lenstec...

Since the inception of Lenstec Optical Laboratories in 1983 there have been huge changes within our industry which has required significant innovation and investment to increase service driven growth in support of the UK optical sector. This continued focus on training, equipment cemented with a 'can do' ethos brings us to a point today where Lenstec Optical Group offers the very latest production facilities at its three state of the art UK based manufacturing laboratories. Each laboratory bringing an eclectic mix of skills to our overall spectacle and lens supply offer.



UV+++

TRIVEX®
TRUE TO LIFE™

NUPOLAR®
polarized lenses

Transitions®
DRIVEWEAR™

LENSTEC
—optical group—

LENSTEC
OPTICAL

TANT LABS

rawdonoptical

We pride ourselves on our 'LEAN' management and manufacturing solutions to provide the very best delivery times driven by a 'first time correct' consistency across all three manufacturing locations and supported by our own group based Quality and Training department responsible for monitoring continuous improvement in all areas of our business.

In 2016 Lenstec installed the latest MEI milling technology at our Lenstec laboratory in addition to the pre-existing plant at Tant Labs.

The MEI 641 delivers on all levels in offering the most accurate CAD design and lens milling process in the world ideal for Sports Wraps and the latest cutting edge rimless designs from the world's leading frame designers.

We have also invested in the latest Nidek SE 1 Robotic Edging Systems which has allowed the company to further increase the accuracy of finish as well as productivity further enhancing; accuracy, quality and speed to our customers.

With our extensive experience across all areas, our dedicated optical experts give each prescription you order the personal attention and accuracy it deserves, ensuring you receive your orders to the highest quality on time, every time.

Why not view online via our YouTube channel and see for yourself?

lenstecopticalgroup.co.uk 

MANUFACTURED IN ACCORDANCE WITH THE MEDICAL DEVICES DIRECTIVE 

BS EN ISO 13485:16  

LENSTEC
—optical group—

Lenstec Sports Lab

We have further enhanced our MEI installation with the addition of the Shape Finder 2, a hardware/software solution for ultra-accurate measurements of wrap and specialist rimless dummy lenses to allow complete repeatability to 1/10th of a mm including all profiling and venting. This camera capture system can be further modified on the CAD software

to take into account the finished prescription thickness to allow all round 3D modification to the original shape.

This data bundle can then be attached to the bar code of the tray and fed directly to the MEI 641 to further improve what was already a very accurate finish on premium wrap and rimless frames.



Digital Lens Manufacturing

Rawdon Optical have the very latest in digital surfacing technology as well as the experience to get the very best from this exciting and industry changing manufacturing platform. Creating our own label digital progressive designs as well as supplying a whole new bundle of digital progressive lens solutions for

dispensing problems including 100m Progressive lenses, High Add and Prism Control, Sports and Occupational options. The lens designs are worked across a whole range of indices and lens materials including; Trivex, NuPolar, Drivewear, Transitions, UV++ supplied in the very best Mono and Multifocal digital designs.



Visit us on Stand L210 for more information and a chat over Prosecco and Comte cheese from Julbo, Jura region France