

The Julbo logo, featuring the brand name in a stylized, italicized font with a registered trademark symbol, followed by a graphic element resembling a stylized 'J' or a mountain peak.

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November 2016 Newsletter

**LENSTEC**  
OPTICAL

**TANT LABS**

**rawdono**ptical

## In 2017, Julbo will continue to boldly assert its status as a leading outdoor eyewear brand.

For this new collection, the sun range has been expanded with 11 models. With a long-standing reputation for its glacier sunglasses, Julbo is updating its «Mountain» offer with both Explorer 2.0, the brand's technical trail blazer, and Tamang designed for novices keen to protect their eyes at altitude.

Three new models have been added to the «Speed» collection designed for active outdoor sports such as mountain biking and trail running: Zephyr, a suspended lens frame for fans of long-distance running, Armor for Enduro mountain bikers and Aerolite, a variant of the Aero created for small faces and especially suitable for women trail runners.

For customers looking for sunglasses perfect for everyday use, Julbo is expanding the «Travel» offer with two new models in the «Latitude» collection: Syracuse and Valparaiso, both designed for smaller faces.

Last but not least, Julbo is also synonymous with sunglasses for kids. For 2017 Julbo is launching three models for children aged 3 to 6: Puzzle, Lily and Luky – small wraparound sunglasses offering great coverage and a super-soft feel.

### NEW JULBO OPHTHALMIC FOR 2017

Young, fresh and original styles with the same stringent technical and comfort criteria, allowing wearers to live their lives the way they want, under a stylish sportswear look. So that everyone can make the most of life with comfort and style.

**Adapted concepts** - With Julbo Optical Advanced Solutions, all of Julbo's know-how is now applied to prescription models. Products where each concept has been developed to offer users the very best, regardless of their age.

**Total comfort** - Maximum lightness, optimum toughness, remarkable ergonomics and absolute comfort: these contemporary glasses are designed for movement with a level of excellence and thirst for innovation that's 100% Julbo.



©Studio Mode Trotter

#### Life Collection

The best way of forgetting the everyday is to do it with glasses that can be forgotten! The models in the **Life** range conceal technical excellence under a stylish sportswear look. So that everyone can make the most of life with comfort and style.

#### Heroes Collection

Freedom to explore. Because a child's life is always active, Julbo has designed ingenious frames using plastic materials for more comfort and robustness.

**Julbo**  
The world needs your vision

For more details visit **www.julbo.com**



# SNOWDON

## Raising money for a local Primary school

**11 of the Lenstec Optical team decided to do their bit and raise some money for the St James Primary School in Caerphilly.**

The 10 mile hike to Snowdon's summit took around 6 hours to complete and has whetted their appetite to look for other ideas to help raise money for good causes in the Lenstec area. "It was a wonderful weekend," says Matthew Castle, Lenstec Optical's General Manager "A great team building exercise and St James' were delighted with the £380 donation towards their new disabled bus."

The challenging light conditions on the climb gave the team an opportunity to test the NEW range of JULBO ultra-high-performance eyewear solutions and they earned high praise all round.

Julbo's Advanced Sun Solutions for all sports or streetwear - perfect sunglasses for your prescription or non-prescription sunglasses.

**Lenstec  
Optical  
Group  
are proud  
to support**

**VISION  
CARE**  
FOR HOMELESS PEOPLE

13 years ago, Vision Care for Homeless People was a one-day-a-week optical clinic in London offering eye examinations and spectacles free of charge to homeless people. Today, the charity runs six clinics across the UK and have plans to open one in Cardiff soon. They have performed over 10,000 eye examinations and now test around 1,400 homeless people annually.

**Lenstec were delighted to be approached to help this worthy cause and look forward to the opportunity to assist VCHP with the supply of prescription spectacle lenses and frames at no charge.**

Nigel Castle, MD of the Lenstec Group, said "We are really pleased to be able to contribute to such a worthwhile community based project and look forward to supporting VCHP and their work with the homeless for many years to come."

There are plenty of opportunities for volunteering too – optical experience or not.

**Can you volunteer** for this year's Crisis at Christmas optical service and be part of a fantastic organisation that helps so many people?

**Volunteer now at :** [www.visioncarecharity.org](http://www.visioncarecharity.org)



**Call our Lenstec Optical Group Sales Team for more information on any products, promotions or to book a visit.**

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