



LENSTEC
OPTICAL

TANT LABS

rawdonooptical

WINTER SEASON 2016-17

With the summer's warmth in the past our thoughts now turn to winter sun and fun on the slopes.

Across Europe the optical retail sector is gearing itself for the second largest selling window of the year with category 4 sun wraps and goggles making their way to front of house.

In the UK however our thoughts normally turn to this being the quietest two months of the year when perhaps the opportunity for winter sales is larger than we think.

With around 75 Ski slopes in the UK split between dry, real snow and winter resorts the UK ski population has grown by double figures over the last few years. Although the official data puts the UK ski population at around 1 million, however recent work by ABTA - based on people planning winter holidays, and the percentage of these planning in particular ski or boarding holidays - put the figure at nearer 2 million!

At Lenstec we believe that our new line of Julbo performance sunglasses offer great quality and protection. An ideal higher-end product for all the family, including toddlers, with Cat 4 protection in both wrap sunglasses (with lateral protection) and ski/board goggles in either solid tint or NXT Trivex photochromic Cat 2-4 technology. A large number of these dedicated Ski sunglasses come with either direct or indirect Rx options.

With Julbo's heritage in the design, creation and manufacturing of extreme condition eyewear in the Mountains of the Jura. We are confident that your patients can find the right product for the right conditions and with such a broad offer from team Julbo we are sure that Ski 2016-17 will give you a new opportunity to end/start the year on a high!



Explorer 2 - These spectacles with added side shield protection offer great Cat 4 protection for extreme conditions without any compromise.



Trek - For those committed to the outdoors via mountaineering, climbing and trail running.



Looping - A child's best way to explore the world while being protected from the sun in all conditions!



Julbo
The world needs your vision

For more details visit www.julbo.com



Visit us on
Stand# W02

Creating life enriching experiences' for 30 Optometrists over 3 years

One of the ways the Outside Clinic is celebrating 30 years in the profession is partnering Vision Aid Overseas and financially supporting 30 optometrists to say 'my Vision Aid Overseas assignment was such a magical experience both professionally and personally' as reported by Rachael who has been working for Outside Clinic for eight years.

Natalie, who has joined the company recently, had this to say about her VAO volunteer training course - "A few weeks ago I attended a VAO training day, where we learnt about the different types of placements and what they involve. We had the opportunity to speak to optometrists or dispensing optician team leaders who told us about their experiences and what to expect.

Prior training we were asked to come up with a task, like origami, and prepare how we would communicate to teach someone that task. This helped us understand that we may need to think about our instructions carefully and communicate clearly to overcome language barriers.

It is great to have the opportunity to be able go and volunteer without the stress and pressure of fundraising. I've done lots of fundraising in the past and while it's rewarding it can be tough to find time and resources, although I will still aim to raise money to donate to the charity.

Overall, it was an interesting, fun and educational day and I'm very much looking forward to finding out where and when I will be going for this Incredible and rewarding experience."

The inspiration for this exciting and sought after initiative came from Outside Clinic's Head of HR, Marketing & Media who is one of Irvine Aitchison Memorial Fund's (IAMF) trustees. The bursary promotes educational opportunities for students entering the profession and celebrates 50 years this year.



Vision Aid Overseas

(Incorporating **OPTOMETRY GIVING SIGHT** in the UK)



Christmas Opening



The Lenstec Optical Group Team would like to thank you for your continued support this year and we wish you a very happy Christmas and prosperous 2017.

Call our Lenstec Optical Group Sales Team for more information on any products, promotions or to book a visit.

Paul Walden - Technical and Sales Director Mob: 07860 840567 - pwalden@lenstec.co.uk
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23rd Dec
24th - 27th Dec
28th - 30th Dec
31st Dec - 2nd Jan
3rd Jan

Open until Midday
 Closed for CHRISTMAS
 Open as normal
 Closed for NEW YEAR
 Open as normal

Call us today on 02920 883009

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Call us today on 01279 653785

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Call us today on 01132 883094

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